

## BAB V

### KESIMPULAN DAN SARAN

#### A. Kesimpulan

Berdasarkan hasil penelitian yang telah dilakukan mengenai pengaruh atraksi, aksesibilitas, dan amenitas terhadap keputusan berkunjung di Pantai Parangtritis pada era *new normal*, maka dapat ditarik kesimpulan sebagai berikut :

1. Berdasarkan hasil Uji F dapat disimpulkan bahwa atraksi, aksesibilitas, dan amenitas secara bersama-sama berpengaruh signifikan terhadap keputusan berkunjung di Pantai Parangtritis yang ditunjukkan dengan nilai  $F_{hitung}$  lebih besar dari  $F_{tabel}$  ( $48,192 > 2,70$ ). Dengan demikian  $H_{a1}$  diterima dan  $H_{o1}$  ditolak
2. Berdasarkan hasil uji T, ketiga variabel yaitu atraksi, aksesibilitas, dan amenitas berpengaruh secara signifikan dan positif terhadap keputusan berkunjung di Pantai Parangtritis, yang ditunjukkan dengan nilai T hitung lebih besar dari nilai T tabel.
3. Berdasarkan Hasil Uji Koefisien Regresi Linear Berganda menunjukkan bahwa atraksi berpengaruh secara dominan terhadap Keputusan Berkunjung di Pantai Parangtritis. Hal ini dapat dilihat dari t hitung sebesar  $5,963 > t$  tabel 1,984 sehingga  $H_{a2}$  diterima.

4. Diketahui dari hasil penelitian bahwa besarnya *Adjusted R square* adalah sebesar 0,588 sehingga kontribusi yang diberikan oleh atraksi, aksesibilitas, dan amenitas terhadap Keputusan Berkunjung adalah sebesar 58,8%

## **B. Saran**

Berdasarkan hasil pembahasan dan kesimpulan di atas, maka peneliti mempunyai beberapa saran untuk membantu meningkatkan keputusan berkunjung di Pantai Parangtritis, sebagai berikut :

1. Pengelola Pantai Parangtritis lebih memperhatikan lagi protokol kesehatan selama era *new normal* yang diterapkan di destinasi wisata.
2. Pantai Parangtritis telah unggul dalam pesona keindahan alamnya, pengelola Pantai Parangtritis dapat menggunakan keunggulan ini untuk menarik wisatawan berkunjung ke Pantai Parangtritis dengan cara mempromosikan Pantai Parangtritis lebih aktif disetiap media sosial yang telah Pantai Parangtritis miliki.
3. Bekerja sama dengan biro perjalanan wisata agar Pantai Parangtritis dapat menjadi sebuah pilihan tempat singgah dalam sebuah paket wisata.

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**Peraturan Perundang-Undangan**


Keputusan Menteri Kesehatan Republik Indonesia No. HK.  
01.07//MENKES/328/2020

Undang-Undang No. 10 Tahun 2009 tentang Kepariwisataaan.

# LAMPIRAN

## Lampiran 1

# SURAT IJIN PENELITIAN

 YAYASAN PENDIDIKAN KARYA SEJAHTERA  
**SEKOLAH TINGGI PARIWISATA AMPTA  
YOGYAKARTA**  
Jl. Laksda Adisucipto Km. 8 (Tempel, Celurtunggal, Depok, Sleman) Yogyakarta 55281  
Telp / fax : (0274) 485115 - 489514 Website : www.ampta.ac.id Email : info@ampta.ac.id, ampta@yahoo.co.id

Nomor : 1415/Q.AMPTA/VII/2020  
Hal : Pengantar Observasi  
13 Juli 2020

**Kepada Yth.  
Pimpinan Dinas Pariwisata  
Kabupaten Bantul**

Dengan Hormat,

Kami yang bertanda tangan dibawah ini Ketua Sekolah Tinggi Pariwisata AMPTA Yogyakarta, memerangkan bahwa :

|                |   |
|----------------|---|
| Nama           | : Aloysia Tita Rukasiwi   |
| NIM            | : 417100437   |
| Prodi          | : Usaha Perjalanan Wisata ( Diploma IV )                          |
| Tahun Akademik | : 2019/ 2020  |
| Alamat rumah   | : Ngemplung RT 034/ RW 034, Girikerto, Turi Sleman,<br>Yogyakarta |
| Nomor Telp     | : 0838 6945 5310  |

Mohon untuk diijinkan melaksanakan observasi guna Penyusunan Laporan Penelitian dengan  
Judul :


**" Pengaruh Aspek 3A Terhadap Keputusan Berkunjung di Pantai Parangtritis Pada Era  
New Normal"**

Demikian permohonan kami, atas bantuan dan kerjasamanya diucapkan terimakasih.

Hormat Kami,  
  
Drs. Prihatno, MM

## Lampiran 2

# Surat Ijin Balasan



PEMERINTAH KABUPATEN BANTUL  
**DINAS PARIWISATA**  
*D I N A S P A R I W I S A T A*

Alamat : Jalan Lingkar Timur Manding Bantul Telp/Fax : (0274) 6460222  
Kode Pos 55714 Web-site : [www.pariwisata.bantukab.go.id](http://www.pariwisata.bantukab.go.id) E-Mail : [dinas.pariwisata@bantukab.go.id](mailto:dinas.pariwisata@bantukab.go.id)

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**SURAT KETERANGAN**

Yang bertanda tangan dibawah ini

Nama : Agus Yuli Herwanto, ST., MT  
Jabatan : Ketua Bidang Pengembangan Destinasi Dinas Pariwisata Kabupaten Bantul


Menerangkan bahwa :

Nama : Aloysia Tita Rakasiwi  
NIM : 417100427  
Jurusan : D IV Usaha Perjalanan Wisata  
Kampus : STP AMPTA Yogyakarta

Benar-benar telah melakukan penelitian di Pantai Parangtritis Yogyakarta, dengan judul **'Pengaruh Atraksi, Aksesibilitas, dan Amenity Terhadap Keputusan Berkonjung di Pantai Parangtritis Pada Era New Normal'**.

Demikian keterangan ini dibuat untuk dipergunakan sebagaimana mestinya.

Bantul, 16 Februari 2021

  
Agus Yuli Herwanto, ST., MT  
Ketua Bidang



### Lampiran 3

#### KUESIONER PENELITIAN

#### **PENGARUH ATRAKSI, AMENITAS, DAN AKSESIBILITAS TERHADAP KEPUTUSAN BERKUNJUNG DI PANTAI PARANGTRITIS PADA ERA NEW NORMAL.**

No Responden

Wisatawan Yang Terhormat,

Saya Aloysia Tita Rakasiwi sebagai salah satu mahasiwi Sekolah Tinggi Pariwisata AMPTA Yogyakarta yang akan melakukan penelitian di Yogyakarta untuk melengkapi tugas skripsi saya yang berjudul **“PENGARUH ATRAKSI, AKSESIBILITAS, DAN AMENITAS TERHADAP KEPUTUSAN BERKUNJUNG DI PANTAI PARANGTRITIS PADA ERA NEW NORMAL”** membutuhkan bantuan bapak/ibu, saudara/i untuk mengisi kuesuiner ini. Atasbantuan dan kerjasamanya saya ucapjan terima kasih.

Kuesioner ini terdiri dari 2 bagian, bagian pertama mengenai data responden, dan bagian kedua mengenai data penelitian.

Petunjuk Pengisian

1. Bacalah setiap butir pertanyaan dengan seksama
2. Berilah tanda check list ( ) pada slah satu jawaban yang sesuai dengan tanggapan anda pada kolom yang disediakan

#### A. Identitas Responden

Nama (inisial) :

Usia :  15-25 tahun  
:  26-35 tahun  
:  > 35 tahun

Jenis Kelamin : L / P (Lingkari salah 1)

## B. KUESIONER PENELITIAN

Keterangan

SS : Sangat Setuju

S : Setuju

TS : Tidak Setuju

STS : Sangat Tidak Setuju

| No                   | Item Pernyataan  | Respon Wisatawan |   |    |     |
|----------------------|--|------------------|---|----|-----|
|                      |  | SS               | S | TS | STS |
| <b>ATRAKSI</b>       |  |                  |   |    |     |
| 1.                   | Menyaksikan keindahan alam di Pantai Parangtritis pada era new normal.           |                  |   |    |     |
| 2.                   | Menikmati keindahan sunset di Pantai Parangtritis pada era new normal.           |                  |   |    |     |
| 3.                   | Bermain ATV di Pantai Parangtritis pada era new normal.                          |                  |   |    |     |
| 4.                   | Mengelilingi Pantai Parangtritis menggunakan Jeep pada era new normal            |                  |   |    |     |
| 5.                   | Naik delman atau kuda di Pantai Parangtritis pada era new normal.                |                  |   |    |     |
| 6.                   | Membeli oleh-oleh atau cinderamata dari Pantai Parangtritis pada era new normal. |                  |   |    |     |
| <b>AKSESIBILITAS</b> |  |                  |   |    |     |
| 1.                   | Akses jalan yang bagus menuju Pantai Parangtritis.                               |                  |   |    |     |
| 2.                   | Adanya papan petunjuk jalan menuju Pantai Parangtritis.                          |                  |   |    |     |
| 3.                   | Jarak dari kota Yogyakarta menuju Pantai Parangtritis tidak terlalu jauh.        |                  |   |    |     |
| 4.                   | Kendaraan pribadi dapat dengan mudah menjangkau kawasan Pantai Parangtritis.     |                  |   |    |     |

|                             |   |  |  |  |  |
|-----------------------------|---|--|--|--|--|
| 5.                          | Kendaraan umum (bis) dapat dengan mudah menjangkau kawasan Pantai Parangtritis.   |  |  |  |  |
| 6.                          | Adanya akses informasi di media sosial mengenai Pantai Parangtritis.  |  |  |  |  |
| <b>AMENITAS</b>             |   |  |  |  |  |
| 1.                          | Adanya himbauan informasi mengenai protokol kesehatan di kawasan Pantai Parangtritis.   |  |  |  |  |
| 2.                          | Tersedianya warung makan yang hygenis.  |  |  |  |  |
| 3.                          | Adanya tempat parkir yang luas di Pantai Parangtritis.  |  |  |  |  |
| 4.                          | Tersedianya toilet yang hygenis.  |  |  |  |  |
| 5.                          | Tersedianya wastafel di sudut-sudut Pantai Parangtritis   |  |  |  |  |
| 6.                          | Adanya gerakan masyarakat setempat yang membantu mencegah terjadinya covid-19.  |  |  |  |  |
| <b>KEPUTUSAN BERKUNJUNG</b> |   |  |  |  |  |
| 1.                          | Saya mengalami tingkat kebosanan dalam diri yang disebabkan karena efek WFH selama covid-19.  |  |  |  |  |
| 2.                          | Saya mengetahui informasi dari teman bahwa Pantai Parangtritis sudah buka pada era new normal   |  |  |  |  |
| 3.                          | Dari segi keindahan Pantai Parangtritis lebih indah daripada pantai sekitar lainnya.  |  |  |  |  |
| 4.                          | Saya memutuskan berkunjung ke Pantai Parangtritis karena fasilitas ataksi penunjang objek wisata Pantai Parangtritis yang cukup lengkap dibanding pantai lainnya. |  |  |  |  |

|    |   |  |  |  |  |
|----|---|--|--|--|--|
| 5. | Saya merasa puas dan akan melakukan kunjungan ulang ke Pantai Parangtritis                  |  |  |  |  |
| 6. | Saya akan merekomendasikan kepada teman dan saudara mengenai keunggulan Pantai Parangtritis |  |  |  |  |

## LAMPIRAN 4

### Hasil Data Penelitian

#### Variabel X1 Atraksi

| No Responden | ATRAKSI |      |      |      |      |      | TOTAL |
|--------------|---------|------|------|------|------|------|-------|
|              | X1.1    | X1.2 | X1.3 | X1.4 | X1.5 | X1.6 |       |
| 1            | 4       | 4    | 4    | 4    | 4    | 4    | 24    |
| 2            | 3       | 4    | 3    | 3    | 3    | 3    | 19    |
| 3            | 4       | 3    | 4    | 3    | 4    | 4    | 22    |
| 4            | 3       | 3    | 2    | 3    | 3    | 4    | 18    |
| 5            | 4       | 4    | 3    | 3    | 3    | 4    | 21    |
| 6            | 4       | 4    | 4    | 4    | 4    | 4    | 24    |
| 7            | 2       | 2    | 2    | 2    | 2    | 2    | 12    |
| 8            | 3       | 4    | 4    | 4    | 3    | 3    | 21    |
| 9            | 4       | 3    | 3    | 3    | 2    | 3    | 18    |
| 10           | 4       | 2    | 3    | 4    | 4    | 3    | 20    |
| 11           | 4       | 4    | 4    | 4    | 4    | 4    | 24    |
| 12           | 2       | 2    | 2    | 2    | 2    | 2    | 12    |
| 13           | 3       | 4    | 2    | 2    | 3    | 3    | 17    |
| 14           | 3       | 4    | 3    | 3    | 3    | 4    | 20    |
| 15           | 4       | 4    | 4    | 4    | 4    | 4    | 24    |
| 16           | 3       | 4    | 3    | 4    | 4    | 2    | 20    |
| 17           | 3       | 3    | 2    | 2    | 3    | 3    | 16    |
| 18           | 3       | 1    | 2    | 3    | 2    | 1    | 12    |
| 19           | 4       | 4    | 4    | 4    | 4    | 4    | 24    |
| 20           | 3       | 3    | 4    | 3    | 3    | 3    | 19    |
| 21           | 4       | 4    | 4    | 4    | 4    | 4    | 24    |
| 22           | 4       | 3    | 2    | 4    | 3    | 2    | 18    |
| 23           | 4       | 3    | 3    | 3    | 2    | 3    | 18    |
| 24           | 3       | 2    | 4    | 2    | 2    | 4    | 17    |
| 25           | 4       | 4    | 4    | 4    | 2    | 3    | 21    |
| 26           | 3       | 3    | 3    | 3    | 4    | 2    | 18    |
| 27           | 3       | 2    | 3    | 4    | 3    | 3    | 18    |
| 28           | 3       | 4    | 4    | 3    | 3    | 4    | 21    |
| 29           | 4       | 4    | 3    | 3    | 3    | 2    | 19    |
| 30           | 4       | 3    | 4    | 3    | 2    | 3    | 19    |
| 31           | 3       | 3    | 4    | 4    | 3    | 3    | 20    |
| 32           | 3       | 4    | 3    | 3    | 3    | 4    | 20    |
| 33           | 4       | 4    | 4    | 3    | 4    | 4    | 23    |

|    |   |   |   |   |   |   |    |
|----|---|---|---|---|---|---|----|
| 34 | 4 | 3 | 3 | 3 | 2 | 3 | 18 |
| 35 | 3 | 4 | 4 | 2 | 3 | 4 | 20 |
| 36 | 3 | 4 | 3 | 3 | 3 | 3 | 19 |
| 37 | 4 | 3 | 3 | 4 | 4 | 2 | 20 |
| 38 | 4 | 3 | 4 | 3 | 3 | 2 | 19 |
| 39 | 3 | 3 | 3 | 3 | 4 | 3 | 19 |
| 40 | 3 | 4 | 3 | 4 | 2 | 3 | 19 |
| 41 | 4 | 4 | 3 | 3 | 4 | 3 | 21 |
| 42 | 4 | 3 | 4 | 4 | 2 | 2 | 19 |
| 43 | 2 | 2 | 2 | 3 | 4 | 4 | 17 |
| 44 | 3 | 4 | 4 | 3 | 3 | 3 | 20 |
| 45 | 3 | 3 | 2 | 4 | 3 | 4 | 19 |
| 46 | 4 | 3 | 3 | 2 | 2 | 4 | 18 |
| 47 | 2 | 2 | 3 | 3 | 4 | 2 | 16 |
| 48 | 4 | 3 | 3 | 3 | 3 | 3 | 19 |
| 49 | 3 | 2 | 4 | 3 | 4 | 3 | 19 |
| 50 | 3 | 3 | 4 | 2 | 3 | 2 | 17 |
| 51 | 3 | 4 | 4 | 4 | 4 | 2 | 21 |
| 52 | 4 | 3 | 3 | 3 | 4 | 4 | 21 |
| 53 | 3 | 2 | 2 | 3 | 4 | 3 | 17 |
| 54 | 3 | 3 | 3 | 2 | 2 | 3 | 16 |
| 55 | 3 | 2 | 2 | 4 | 3 | 3 | 17 |
| 56 | 2 | 3 | 3 | 2 | 3 | 2 | 15 |
| 57 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 58 | 3 | 4 | 3 | 3 | 3 | 3 | 19 |
| 59 | 4 | 3 | 4 | 3 | 4 | 3 | 21 |
| 60 | 4 | 3 | 3 | 2 | 2 | 4 | 18 |
| 61 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 62 | 3 | 3 | 3 | 3 | 3 | 3 | 18 |
| 63 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 64 | 3 | 3 | 3 | 4 | 3 | 3 | 19 |
| 65 | 4 | 3 | 3 | 3 | 3 | 2 | 18 |
| 66 | 3 | 2 | 4 | 3 | 4 | 4 | 20 |
| 67 | 2 | 4 | 2 | 4 | 4 | 3 | 19 |
| 68 | 4 | 4 | 3 | 3 | 3 | 3 | 20 |
| 69 | 4 | 2 | 3 | 3 | 4 | 4 | 20 |
| 70 | 2 | 2 | 4 | 4 | 2 | 2 | 16 |
| 71 | 2 | 3 | 2 | 3 | 4 | 4 | 18 |
| 72 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 73 | 4 | 3 | 3 | 3 | 4 | 2 | 19 |
| 74 | 2 | 2 | 2 | 2 | 2 | 2 | 12 |
| 75 | 4 | 4 | 4 | 3 | 2 | 4 | 21 |
| 76 | 3 | 4 | 3 | 3 | 4 | 3 | 20 |
| 77 | 3 | 3 | 2 | 4 | 3 | 1 | 16 |

|       |     |     |     |     |     |     |      |
|-------|-----|-----|-----|-----|-----|-----|------|
| 78    | 2   | 2   | 3   | 3   | 3   | 2   | 15   |
| 79    | 4   | 4   | 2   | 4   | 3   | 3   | 20   |
| 80    | 3   | 3   | 4   | 4   | 4   | 3   | 21   |
| 81    | 4   | 2   | 2   | 3   | 4   | 3   | 18   |
| 82    | 2   | 2   | 1   | 4   | 2   | 2   | 13   |
| 83    | 4   | 4   | 3   | 4   | 3   | 3   | 17   |
| 84    | 3   | 4   | 2   | 3   | 4   | 1   | 17   |
| 85    | 4   | 2   | 4   | 4   | 4   | 3   | 21   |
| 86    | 3   | 4   | 3   | 3   | 4   | 2   | 19   |
| 87    | 4   | 4   | 4   | 4   | 4   | 4   | 24   |
| 88    | 3   | 3   | 3   | 3   | 3   | 4   | 19   |
| 89    | 2   | 4   | 2   | 4   | 4   | 3   | 19   |
| 90    | 4   | 3   | 3   | 2   | 4   | 2   | 18   |
| 91    | 2   | 3   | 4   | 4   | 3   | 2   | 18   |
| 92    | 3   | 2   | 3   | 3   | 4   | 4   | 19   |
| 93    | 4   | 3   | 3   | 2   | 3   | 3   | 18   |
| 94    | 3   | 2   | 3   | 2   | 4   | 3   | 17   |
| 95    | 2   | 3   | 4   | 3   | 2   | 4   | 18   |
| 96    | 4   | 2   | 2   | 3   | 4   | 4   | 19   |
| 97    | 2   | 2   | 2   | 2   | 2   | 2   | 12   |
| 98    | 4   | 4   | 4   | 4   | 4   | 4   | 24   |
| 99    | 3   | 2   | 1   | 2   | 4   | 2   | 14   |
| 100   | 3   | 4   | 3   | 3   | 3   | 3   | 19   |
| TOTAL | 329 | 315 | 311 | 319 | 324 | 304 | 1898 |

## Variabel X2 Aksesibilitas

| No responden | AKSESIBILITAS |      |      |      |      |      | TOTAL |
|--------------|---------------|------|------|------|------|------|-------|
|              | X2.1          | X2.2 | X2.3 | X2.4 | X2.5 | X2.6 |       |
| 1            | 4             | 4    | 4    | 4    | 4    | 4    | 24    |
| 2            | 4             | 4    | 4    | 4    | 4    | 4    | 24    |
| 3            | 4             | 3    | 4    | 3    | 4    | 3    | 21    |
| 4            | 3             | 3    | 3    | 4    | 3    | 3    | 19    |
| 5            | 4             | 4    | 4    | 4    | 4    | 4    | 21    |
| 6            | 2             | 2    | 2    | 2    | 2    | 2    | 12    |
| 7            | 3             | 4    | 3    | 3    | 3    | 3    | 19    |
| 8            | 4             | 4    | 4    | 4    | 4    | 4    | 24    |
| 9            | 2             | 2    | 3    | 4    | 2    | 2    | 15    |
| 10           | 4             | 4    | 4    | 2    | 4    | 4    | 22    |
| 11           | 4             | 4    | 4    | 4    | 4    | 4    | 24    |
| 12           | 3             | 3    | 4    | 3    | 3    | 3    | 19    |
| 13           | 4             | 3    | 3    | 2    | 4    | 3    | 19    |
| 14           | 3             | 2    | 3    | 2    | 1    | 2    | 13    |
| 15           | 4             | 4    | 4    | 4    | 4    | 4    | 24    |
| 16           | 3             | 3    | 3    | 4    | 3    | 2    | 18    |
| 17           | 3             | 3    | 3    | 3    | 2    | 4    | 18    |
| 18           | 4             | 4    | 4    | 4    | 4    | 4    | 24    |
| 19           | 3             | 3    | 3    | 3    | 2    | 3    | 17    |
| 20           | 3             | 3    | 3    | 3    | 2    | 3    | 17    |
| 21           | 4             | 4    | 4    | 4    | 4    | 4    | 24    |
| 22           | 3             | 3    | 3    | 2    | 2    | 3    | 16    |
| 23           | 4             | 3    | 4    | 3    | 4    | 4    | 22    |
| 24           | 3             | 3    | 3    | 3    | 3    | 3    | 18    |
| 25           | 4             | 4    | 4    | 4    | 4    | 3    | 23    |
| 26           | 3             | 4    | 3    | 3    | 4    | 4    | 21    |
| 27           | 3             | 2    | 3    | 3    | 2    | 3    | 16    |
| 28           | 3             | 3    | 4    | 3    | 3    | 4    | 20    |
| 29           | 4             | 4    | 4    | 4    | 4    | 4    | 24    |
| 30           | 4             | 3    | 3    | 3    | 3    | 3    | 19    |
| 31           | 3             | 3    | 2    | 3    | 2    | 3    | 16    |
| 32           | 3             | 2    | 2    | 4    | 3    | 4    | 18    |
| 33           | 4             | 4    | 4    | 4    | 4    | 4    | 24    |
| 34           | 4             | 3    | 3    | 3    | 1    | 3    | 17    |
| 35           | 3             | 4    | 2    | 3    | 3    | 4    | 19    |
| 36           | 3             | 4    | 3    | 2    | 3    | 3    | 18    |
| 37           | 4             | 4    | 2    | 4    | 3    | 3    | 20    |
| 38           | 4             | 3    | 1    | 3    | 3    | 4    | 18    |
| 39           | 3             | 3    | 2    | 3    | 4    | 3    | 18    |
| 40           | 3             | 4    | 3    | 4    | 3    | 4    | 21    |



|    |   |   |   |   |   |   |    |
|----|---|---|---|---|---|---|----|
| 41 | 3 | 3 | 2 | 3 | 4 | 3 | 18 |
| 42 | 3 | 3 | 3 | 2 | 2 | 4 | 17 |
| 43 | 4 | 2 | 1 | 1 | 2 | 2 | 12 |
| 44 | 3 | 4 | 4 | 2 | 4 | 3 | 20 |
| 45 | 3 | 3 | 2 | 3 | 3 | 4 | 18 |
| 46 | 4 | 4 | 3 | 2 | 2 | 4 | 19 |
| 47 | 3 | 3 | 2 | 2 | 3 | 3 | 16 |
| 48 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 49 | 3 | 4 | 2 | 3 | 4 | 3 | 19 |
| 50 | 3 | 3 | 4 | 4 | 3 | 2 | 19 |
| 51 | 3 | 3 | 3 | 3 | 3 | 1 | 16 |
| 52 | 4 | 3 | 4 | 2 | 2 | 4 | 19 |
| 53 | 3 | 3 | 3 | 3 | 4 | 3 | 19 |
| 54 | 2 | 3 | 3 | 3 | 2 | 3 | 16 |
| 55 | 3 | 4 | 2 | 4 | 3 | 3 | 19 |
| 56 | 4 | 3 | 3 | 4 | 3 | 2 | 19 |
| 57 | 3 | 3 | 2 | 3 | 3 | 4 | 18 |
| 58 | 3 | 4 | 3 | 3 | 3 | 4 | 20 |
| 59 | 4 | 3 | 3 | 3 | 2 | 3 | 18 |
| 60 | 4 | 3 | 3 | 3 | 3 | 3 | 19 |
| 61 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 62 | 3 | 2 | 3 | 3 | 2 | 4 | 17 |
| 63 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 64 | 3 | 3 | 2 | 4 | 3 | 3 | 18 |
| 65 | 4 | 3 | 4 | 3 | 2 | 2 | 18 |
| 66 | 3 | 2 | 2 | 3 | 4 | 4 | 18 |
| 67 | 2 | 3 | 3 | 2 | 3 | 3 | 16 |
| 68 | 4 | 4 | 4 | 4 | 3 | 3 | 22 |
| 69 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 70 | 3 | 2 | 2 | 2 | 2 | 2 | 13 |
| 71 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 72 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 73 | 4 | 3 | 3 | 4 | 3 | 3 | 20 |
| 74 | 2 | 2 | 2 | 2 | 2 | 2 | 12 |
| 75 | 4 | 4 | 4 | 4 | 3 | 4 | 23 |
| 76 | 4 | 3 | 4 | 3 | 3 | 3 | 20 |
| 77 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 78 | 4 | 3 | 4 | 3 | 2 | 3 | 19 |
| 79 | 4 | 3 | 3 | 4 | 4 | 4 | 22 |
| 80 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 81 | 4 | 3 | 2 | 3 | 2 | 3 | 17 |
| 82 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 83 | 4 | 4 | 3 | 4 | 4 | 3 | 24 |
| 84 | 3 | 4 | 2 | 3 | 2 | 1 | 15 |

|       |     |     |     |     |     |     |      |
|-------|-----|-----|-----|-----|-----|-----|------|
| 85    | 4   | 3   | 3   | 3   | 4   | 3   | 20   |
| 86    | 3   | 3   | 3   | 3   | 3   | 3   | 18   |
| 87    | 4   | 4   | 4   | 4   | 4   | 4   | 24   |
| 88    | 4   | 4   | 4   | 4   | 4   | 4   | 24   |
| 89    | 2   | 2   | 2   | 3   | 2   | 2   | 13   |
| 90    | 4   | 4   | 4   | 4   | 4   | 4   | 24   |
| 91    | 2   | 3   | 1   | 3   | 3   | 2   | 14   |
| 92    | 4   | 4   | 3   | 4   | 4   | 4   | 24   |
| 93    | 4   | 4   | 4   | 4   | 4   | 4   | 24   |
| 94    | 3   | 3   | 2   | 2   | 3   | 3   | 16   |
| 95    | 2   | 3   | 3   | 3   | 2   | 4   | 17   |
| 96    | 4   | 3   | 2   | 3   | 3   | 4   | 19   |
| 97    | 4   | 4   | 4   | 4   | 4   | 4   | 24   |
| 98    | 3   | 3   | 4   | 4   | 4   | 4   | 24   |
| 99    | 4   | 4   | 4   | 4   | 4   | 4   | 24   |
| 100   | 4   | 4   | 4   | 4   | 4   | 4   | 24   |
| TOTAL | 345 | 333 | 314 | 327 | 316 | 333 | 1970 |

## VARIABEL X3 AMENITAS

| No responden | AMENITAS |      |      |      |      |      | TOTAL |
|--------------|----------|------|------|------|------|------|-------|
|              | X3.1     | X3.1 | X3.3 | X3.4 | X3.5 | X3.6 |       |
| 1            | 4        | 4    | 4    | 4    | 4    | 4    | 24    |
| 2            | 4        | 4    | 4    | 4    | 4    | 4    | 24    |
| 3            | 4        | 4    | 3    | 3    | 3    | 4    | 21    |
| 4            | 3        | 3    | 3    | 3    | 3    | 3    | 18    |
| 5            | 4        | 4    | 4    | 4    | 4    | 4    | 24    |
| 6            | 3        | 2    | 3    | 2    | 3    | 3    | 16    |
| 7            | 2        | 2    | 2    | 2    | 3    | 3    | 14    |
| 8            | 4        | 4    | 4    | 4    | 4    | 4    | 24    |
| 9            | 4        | 4    | 3    | 3    | 3    | 3    | 20    |
| 10           | 3        | 3    | 3    | 3    | 3    | 4    | 19    |
| 11           | 4        | 4    | 4    | 4    | 4    | 4    | 24    |
| 12           | 3        | 3    | 4    | 3    | 4    | 3    | 20    |
| 13           | 3        | 4    | 3    | 2    | 3    | 3    | 18    |
| 14           | 4        | 4    | 4    | 4    | 4    | 4    | 24    |
| 15           | 4        | 4    | 3    | 4    | 3    | 3    | 21    |
| 16           | 3        | 3    | 2    | 3    | 2    | 2    | 15    |
| 17           | 4        | 4    | 4    | 4    | 4    | 4    | 24    |
| 18           | 4        | 2    | 4    | 2    | 4    | 4    | 20    |
| 19           | 3        | 3    | 3    | 4    | 3    | 3    | 19    |
| 20           | 3        | 3    | 3    | 2    | 3    | 3    | 17    |
| 21           | 4        | 4    | 3    | 3    | 3    | 3    | 20    |
| 22           | 3        | 3    | 3    | 3    | 3    | 1    | 16    |
| 23           | 4        | 4    | 3    | 4    | 2    | 3    | 20    |
| 24           | 3        | 3    | 3    | 2    | 2    | 3    | 16    |
| 25           | 4        | 3    | 3    | 3    | 2    | 3    | 18    |
| 26           | 3        | 4    | 3    | 3    | 4    | 2    | 19    |
| 27           | 3        | 2    | 3    | 4    | 3    | 3    | 18    |
| 28           | 3        | 3    | 4    | 3    | 4    | 4    | 21    |
| 29           | 3        | 2    | 3    | 4    | 4    | 2    | 18    |
| 30           | 4        | 4    | 4    | 4    | 4    | 4    | 24    |
| 31           | 3        | 3    | 4    | 4    | 2    | 3    | 19    |
| 32           | 3        | 2    | 3    | 4    | 3    | 4    | 19    |
| 33           | 4        | 4    | 4    | 4    | 4    | 4    | 24    |
| 34           | 4        | 3    | 3    | 3    | 1    | 3    | 17    |
| 35           | 2        | 3    | 3    | 2    | 3    | 3    | 16    |
| 36           | 3        | 4    | 3    | 2    | 3    | 3    | 18    |
| 37           | 4        | 4    | 4    | 4    | 4    | 4    | 24    |
| 38           | 4        | 3    | 4    | 3    | 3    | 2    | 19    |
| 39           | 3        | 3    | 3    | 3    | 3    | 3    | 18    |
| 40           | 3        | 4    | 3    | 4    | 4    | 4    | 22    |

|    |   |   |   |   |   |   |    |
|----|---|---|---|---|---|---|----|
| 41 | 4 | 4 | 4 | 3 | 4 | 3 | 22 |
| 42 | 4 | 3 | 3 | 2 | 2 | 2 | 16 |
| 43 | 4 | 2 | 1 | 1 | 3 | 2 | 13 |
| 44 | 3 | 4 | 4 | 2 | 4 | 3 | 20 |
| 45 | 3 | 3 | 2 | 4 | 3 | 4 | 19 |
| 46 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 47 | 2 | 2 | 4 | 4 | 4 | 2 | 18 |
| 48 | 4 | 3 | 1 | 3 | 3 | 3 | 17 |
| 49 | 3 | 4 | 2 | 2 | 2 | 3 | 16 |
| 50 | 3 | 3 | 4 | 2 | 4 | 2 | 18 |
| 51 | 4 | 4 | 3 | 4 | 2 | 1 | 18 |
| 52 | 4 | 3 | 2 | 1 | 2 | 4 | 16 |
| 53 | 3 | 4 | 4 | 2 | 4 | 3 | 20 |
| 54 | 4 | 3 | 2 | 3 | 2 | 3 | 17 |
| 55 | 3 | 4 | 2 | 4 | 4 | 3 | 20 |
| 56 | 4 | 3 | 3 | 4 | 3 | 2 | 19 |
| 57 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 58 | 3 | 4 | 3 | 3 | 3 | 3 | 19 |
| 59 | 4 | 4 | 2 | 3 | 2 | 3 | 18 |
| 60 | 3 | 3 | 3 | 2 | 3 | 2 | 16 |
| 61 | 4 | 3 | 3 | 4 | 4 | 3 | 21 |
| 62 | 3 | 2 | 3 | 2 | 2 | 3 | 15 |
| 63 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 64 | 3 | 4 | 2 | 4 | 3 | 3 | 19 |
| 65 | 4 | 3 | 4 | 3 | 2 | 2 | 18 |
| 66 | 3 | 2 | 2 | 2 | 2 | 4 | 15 |
| 67 | 2 | 4 | 1 | 2 | 3 | 3 | 15 |
| 68 | 4 | 3 | 3 | 4 | 4 | 4 | 22 |
| 69 | 3 | 4 | 4 | 3 | 3 | 2 | 19 |
| 70 | 3 | 3 | 2 | 2 | 2 | 2 | 14 |
| 71 | 3 | 2 | 3 | 3 | 3 | 2 | 16 |
| 72 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 73 | 4 | 4 | 3 | 3 | 3 | 4 | 21 |
| 74 | 2 | 2 | 2 | 2 | 2 | 2 | 12 |
| 75 | 4 | 4 | 3 | 4 | 2 | 4 | 21 |
| 76 | 3 | 3 | 4 | 4 | 4 | 2 | 20 |
| 77 | 3 | 4 | 3 | 2 | 3 | 3 | 18 |
| 78 | 2 | 3 | 3 | 3 | 4 | 4 | 19 |
| 79 | 4 | 3 | 4 | 2 | 3 | 1 | 17 |
| 80 | 3 | 4 | 3 | 4 | 3 | 4 | 21 |
| 81 | 4 | 3 | 2 | 3 | 2 | 4 | 18 |
| 82 | 2 | 3 | 4 | 4 | 4 | 4 | 21 |
| 83 | 4 | 4 | 3 | 3 | 2 | 4 | 20 |
| 84 | 3 | 3 | 2 | 1 | 2 | 1 | 12 |

|     |     |     |     |     |     |     |      |
|-----|-----|-----|-----|-----|-----|-----|------|
| 85  | 4   | 4   | 3   | 3   | 4   | 3   | 21   |
| 86  | 3   | 3   | 3   | 3   | 3   | 3   | 18   |
| 87  | 4   | 3   | 3   | 4   | 3   | 4   | 21   |
| 88  | 4   | 3   | 2   | 3   | 4   | 2   | 18   |
| 89  | 2   | 2   | 4   | 4   | 3   | 2   | 18   |
| 90  | 4   | 4   | 4   | 4   | 4   | 4   | 24   |
| 91  | 2   | 3   | 4   | 3   | 3   | 2   | 17   |
| 92  | 3   | 3   | 3   | 4   | 1   | 4   | 18   |
| 93  | 4   | 4   | 3   | 2   | 3   | 3   | 19   |
| 94  | 3   | 3   | 3   | 2   | 3   | 3   | 17   |
| 95  | 2   | 3   | 3   | 3   | 2   | 4   | 17   |
| 96  | 4   | 3   | 2   | 2   | 3   | 3   | 17   |
| 97  | 3   | 3   | 3   | 3   | 3   | 3   | 18   |
| 98  | 4   | 4   | 3   | 2   | 3   | 2   | 18   |
| 99  | 3   | 3   | 3   | 3   | 3   | 3   | 18   |
| 100 | 3   | 4   | 3   | 4   | 4   | 4   | 22   |
|     | 337 | 331 | 310 | 308 | 310 | 308 | 1905 |

## Variabel Y Keputusan Berkunjung

| No responden | KEPUTUSAN BERKUNJUNG |     |     |     |     |     | TOTAL |
|--------------|----------------------|-----|-----|-----|-----|-----|-------|
|              | Y.1                  | Y.2 | Y.3 | Y.4 | Y.5 | Y.6 |       |
| 1            | 3                    | 4   | 4   | 4   | 4   | 4   | 24    |
| 2            | 4                    | 4   | 4   | 4   | 4   | 4   | 24    |
| 3            | 4                    | 3   | 3   | 3   | 4   | 3   | 20    |
| 4            | 3                    | 3   | 2   | 3   | 3   | 3   | 17    |
| 5            | 4                    | 4   | 4   | 4   | 4   | 4   | 24    |
| 6            | 3                    | 2   | 4   | 4   | 4   | 3   | 20    |
| 7            | 2                    | 2   | 2   | 2   | 2   | 2   | 12    |
| 8            | 4                    | 4   | 4   | 4   | 4   | 4   | 24    |
| 9            | 3                    | 3   | 4   | 3   | 4   | 2   | 19    |
| 10           | 4                    | 2   | 3   | 3   | 3   | 2   | 17    |
| 11           | 4                    | 4   | 4   | 4   | 4   | 4   | 24    |
| 12           | 2                    | 2   | 2   | 2   | 2   | 2   | 12    |
| 13           | 3                    | 4   | 3   | 2   | 3   | 3   | 18    |
| 14           | 4                    | 4   | 3   | 4   | 4   | 4   | 24    |
| 15           | 4                    | 4   | 4   | 4   | 4   | 4   | 24    |
| 16           | 3                    | 4   | 3   | 3   | 4   | 2   | 19    |
| 17           | 3                    | 3   | 4   | 2   | 4   | 4   | 20    |
| 18           | 4                    | 2   | 3   | 3   | 3   | 3   | 18    |
| 19           | 3                    | 3   | 4   | 4   | 3   | 4   | 21    |
| 20           | 4                    | 4   | 4   | 4   | 4   | 4   | 24    |
| 21           | 4                    | 4   | 4   | 4   | 4   | 4   | 24    |
| 22           | 4                    | 3   | 2   | 4   | 2   | 2   | 17    |
| 23           | 2                    | 2   | 3   | 4   | 4   | 4   | 19    |
| 24           | 4                    | 4   | 4   | 4   | 4   | 4   | 24    |
| 25           | 4                    | 3   | 3   | 3   | 2   | 3   | 18    |
| 26           | 3                    | 3   | 3   | 3   | 3   | 3   | 18    |
| 27           | 2                    | 2   | 2   | 4   | 4   | 4   | 18    |
| 28           | 3                    | 3   | 4   | 3   | 3   | 4   | 20    |
| 29           | 4                    | 4   | 3   | 3   | 4   | 2   | 20    |
| 30           | 4                    | 3   | 4   | 3   | 3   | 4   | 21    |
| 31           | 3                    | 3   | 4   | 4   | 2   | 3   | 19    |
| 32           | 3                    | 4   | 3   | 4   | 3   | 4   | 21    |
| 33           | 4                    | 4   | 4   | 4   | 4   | 4   | 24    |
| 34           | 4                    | 3   | 3   | 3   | 1   | 3   | 17    |
| 35           | 4                    | 4   | 4   | 2   | 3   | 4   | 21    |
| 36           | 3                    | 4   | 3   | 3   | 3   | 3   | 19    |
| 37           | 2                    | 3   | 3   | 4   | 4   | 4   | 20    |
| 38           | 4                    | 3   | 4   | 3   | 3   | 2   | 19    |
| 39           | 3                    | 3   | 3   | 3   | 3   | 3   | 18    |
| 40           | 4                    | 3   | 3   | 4   | 2   | 4   | 20    |

|    |   |   |   |   |   |   |    |
|----|---|---|---|---|---|---|----|
| 41 | 4 | 4 | 3 | 3 | 3 | 3 | 20 |
| 42 | 4 | 3 | 3 | 4 | 2 | 2 | 18 |
| 43 | 2 | 4 | 4 | 4 | 3 | 4 | 21 |
| 44 | 3 | 3 | 4 | 3 | 2 | 3 | 18 |
| 45 | 3 | 3 | 2 | 4 | 3 | 4 | 19 |
| 46 | 4 | 4 | 3 | 3 | 3 | 4 | 21 |
| 47 | 2 | 2 | 4 | 4 | 4 | 2 | 18 |
| 48 | 4 | 3 | 3 | 3 | 3 | 3 | 19 |
| 49 | 3 | 2 | 2 | 3 | 4 | 3 | 17 |
| 50 | 3 | 3 | 4 | 2 | 3 | 2 | 17 |
| 51 | 3 | 3 | 3 | 4 | 3 | 1 | 17 |
| 52 | 4 | 3 | 2 | 4 | 2 | 4 | 19 |
| 53 | 3 | 4 | 3 | 3 | 4 | 3 | 20 |
| 54 | 4 | 3 | 3 | 3 | 2 | 3 | 18 |
| 55 | 3 | 4 | 2 | 4 | 3 | 3 | 19 |
| 56 | 4 | 3 | 3 | 4 | 3 | 2 | 19 |
| 57 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 58 | 3 | 4 | 3 | 3 | 3 | 3 | 19 |
| 59 | 4 | 4 | 2 | 3 | 2 | 3 | 18 |
| 60 | 4 | 3 | 3 | 4 | 4 | 4 | 22 |
| 61 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 62 | 3 | 2 | 3 | 3 | 2 | 3 | 16 |
| 63 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 64 | 3 | 2 | 2 | 4 | 3 | 3 | 17 |
| 65 | 4 | 3 | 3 | 3 | 2 | 2 | 17 |
| 66 | 3 | 2 | 2 | 3 | 4 | 4 | 18 |
| 67 | 2 | 4 | 1 | 2 | 3 | 3 | 15 |
| 68 | 3 | 3 | 3 | 4 | 3 | 3 | 19 |
| 69 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 70 | 2 | 2 | 2 | 2 | 2 | 2 | 12 |
| 71 | 3 | 3 | 3 | 4 | 3 | 4 | 20 |
| 72 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 73 | 4 | 4 | 3 | 3 | 3 | 3 | 20 |
| 74 | 2 | 2 | 2 | 2 | 2 | 2 | 12 |
| 75 | 4 | 3 | 3 | 4 | 2 | 4 | 20 |
| 76 | 3 | 3 | 3 | 3 | 4 | 3 | 19 |
| 77 | 3 | 3 | 4 | 2 | 3 | 4 | 19 |
| 78 | 2 | 3 | 3 | 3 | 4 | 4 | 19 |
| 79 | 4 | 3 | 3 | 3 | 4 | 3 | 20 |
| 80 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 81 | 4 | 3 | 2 | 3 | 2 | 3 | 17 |
| 82 | 4 | 3 | 4 | 3 | 4 | 3 | 21 |
| 83 | 4 | 4 | 3 | 4 | 3 | 4 | 20 |
| 84 | 3 | 3 | 2 | 3 | 2 | 1 | 14 |

|     |     |     |     |     |     |     |      |
|-----|-----|-----|-----|-----|-----|-----|------|
| 85  | 4   | 3   | 4   | 2   | 4   | 3   | 20   |
| 86  | 3   | 3   | 3   | 3   | 3   | 3   | 18   |
| 87  | 3   | 4   | 3   | 4   | 3   | 4   | 21   |
| 88  | 4   | 3   | 3   | 3   | 3   | 4   | 20   |
| 89  | 2   | 2   | 2   | 2   | 2   | 2   | 18   |
| 90  | 4   | 4   | 3   | 4   | 4   | 4   | 23   |
| 91  | 2   | 3   | 2   | 3   | 4   | 2   | 16   |
| 92  | 3   | 3   | 3   | 4   | 4   | 4   | 21   |
| 93  | 4   | 4   | 4   | 2   | 3   | 3   | 20   |
| 94  | 3   | 3   | 3   | 2   | 3   | 3   | 17   |
| 95  | 2   | 3   | 4   | 3   | 2   | 4   | 18   |
| 96  | 4   | 3   | 2   | 4   | 3   | 3   | 19   |
| 97  | 3   | 3   | 3   | 3   | 3   | 3   | 18   |
| 98  | 4   | 4   | 4   | 4   | 4   | 4   | 24   |
| 99  | 3   | 3   | 3   | 3   | 3   | 3   | 18   |
| 100 | 4   | 4   | 4   | 4   | 4   | 4   | 24   |
|     | 336 | 323 | 315 | 332 | 319 | 324 | 1955 |



**LAMPIRAN 5**

**HASIL OLAH DATA SPSS**

**UJI VALIDITAS**

**1. Uji Validitas Atraksi**

|              |                     | <b>Correlations</b> |        |        |        |        |        |              |
|--------------|---------------------|---------------------|--------|--------|--------|--------|--------|--------------|
|              |                     | X1.1                | X1.2   | X1.3   | X1.4   | X1.5   | X1.6   | Atraksi (X1) |
| X1.1         | Pearson Correlation | 1                   | .414*  | .506** | .603** | .360   | .401*  | .714**       |
|              | Sig. (2-tailed)     |                     | .023   | .004   | .000   | .051   | .028   | .000         |
|              | N                   | 30                  | 30     | 30     | 30     | 30     | 30     | 30           |
| X1.2         | Pearson Correlation | .414*               | 1      | .464** | .389*  | .479** | .505** | .753**       |
|              | Sig. (2-tailed)     | .023                |        | .010   | .034   | .007   | .004   | .000         |
|              | N                   | 30                  | 30     | 30     | 30     | 30     | 30     | 30           |
| X1.3         | Pearson Correlation | .506**              | .464** | 1      | .506** | .360   | .607** | .783**       |
|              | Sig. (2-tailed)     | .004                | .010   |        | .004   | .051   | .000   | .000         |
|              | N                   | 30                  | 30     | 30     | 30     | 30     | 30     | 30           |
| X1.4         | Pearson Correlation | .603**              | .389*  | .506** | 1      | .575** | .224   | .724**       |
|              | Sig. (2-tailed)     | .000                | .034   | .004   |        | .001   | .234   | .000         |
|              | N                   | 30                  | 30     | 30     | 30     | 30     | 30     | 30           |
| X1.5         | Pearson Correlation | .360                | .479** | .360   | .575** | 1      | .395*  | .718**       |
|              | Sig. (2-tailed)     | .051                | .007   | .051   | .001   |        | .031   | .000         |
|              | N                   | 30                  | 30     | 30     | 30     | 30     | 30     | 30           |
| X1.6         | Pearson Correlation | .401*               | .505** | .607** | .224   | .395*  | 1      | .729**       |
|              | Sig. (2-tailed)     | .028                | .004   | .000   | .234   | .031   |        | .000         |
|              | N                   | 30                  | 30     | 30     | 30     | 30     | 30     | 30           |
| Atraksi (X1) | Pearson Correlation | .714**              | .753** | .783** | .724** | .718** | .729** | 1            |
|              | Sig. (2-tailed)     | .000                | .000   | .000   | .000   | .000   | .000   |              |
|              | N                   | 30                  | 30     | 30     | 30     | 30     | 30     | 30           |

\*. Correlation is significant at the 0.05 level (2-tailed).

\*\*. Correlation is significant at the 0.01 level (2-tailed).

## 2. Uji Validitas Aksesibilitas X2

|                       |                     | Correlations |        |        |        |        |        | Aksesibilitas<br>(X2) |
|-----------------------|---------------------|--------------|--------|--------|--------|--------|--------|-----------------------|
|                       |                     | X2.1         | X2.2   | X2.3   | X2.4   | X2.5   | X2.6   |                       |
| X2.1                  | Pearson Correlation | 1            | .714** | .765** | .338   | .798** | .671** | .842**                |
|                       | Sig. (2-tailed)     |              | .000   | .000   | .068   | .000   | .000   | .000                  |
|                       | N                   | 30           | 30     | 30     | 30     | 30     | 30     | 30                    |
| X2.2                  | Pearson Correlation | .714**       | 1      | .670** | .505** | .807** | .760** | .886**                |
|                       | Sig. (2-tailed)     | .000         |        | .000   | .004   | .000   | .000   | .000                  |
|                       | N                   | 30           | 30     | 30     | 30     | 30     | 30     | 30                    |
| X2.3                  | Pearson Correlation | .765**       | .670** | 1      | .511** | .731** | .707** | .855**                |
|                       | Sig. (2-tailed)     | .000         | .000   |        | .004   | .000   | .000   | .000                  |
|                       | N                   | 30           | 30     | 30     | 30     | 30     | 30     | 30                    |
| X2.4                  | Pearson Correlation | .338         | .505** | .511** | 1      | .474** | .350   | .626**                |
|                       | Sig. (2-tailed)     | .068         | .004   | .004   |        | .008   | .058   | .000                  |
|                       | N                   | 30           | 30     | 30     | 30     | 30     | 30     | 30                    |
| X2.5                  | Pearson Correlation | .798**       | .807** | .731** | .474** | 1      | .682** | .905**                |
|                       | Sig. (2-tailed)     | .000         | .000   | .000   | .008   |        | .000   | .000                  |
|                       | N                   | 30           | 30     | 30     | 30     | 30     | 30     | 30                    |
| X2.6                  | Pearson Correlation | .671**       | .760** | .707** | .350   | .682** | 1      | .820**                |
|                       | Sig. (2-tailed)     | .000         | .000   | .000   | .058   | .000   |        | .000                  |
|                       | N                   | 30           | 30     | 30     | 30     | 30     | 30     | 30                    |
| Aksesibilitas<br>(X2) | Pearson Correlation | .842**       | .886** | .855** | .626** | .905** | .820** | 1                     |
|                       | Sig. (2-tailed)     | .000         | .000   | .000   | .000   | .000   | .000   |                       |
|                       | N                   | 30           | 30     | 30     | 30     | 30     | 30     | 30                    |

\*\* . Correlation is significant at the 0.01 level (2-tailed).

### 3. Uji Validitas Amenitas

|                  |                        | Correlations |        |        |        |        |        | Amenitas<br>(X3) |
|------------------|------------------------|--------------|--------|--------|--------|--------|--------|------------------|
|                  |                        | X3.1         | X3.2   | X3.3   | X3.4   | X3.5   | X3.6   |                  |
| X3.1             | Pearson<br>Correlation | 1            | .663** | .587** | .525** | .241   | .525** | .786**           |
|                  | Sig. (2-tailed)        |              | .000   | .001   | .003   | .200   | .003   | .000             |
|                  | N                      | 30           | 30     | 30     | 30     | 30     | 30     | 30               |
| X3.2             | Pearson<br>Correlation | .663**       | 1      | .382*  | .451*  | .194   | .333   | .689**           |
|                  | Sig. (2-tailed)        | .000         |        | .037   | .012   | .303   | .072   | .000             |
|                  | N                      | 30           | 30     | 30     | 30     | 30     | 30     | 30               |
| X3.3             | Pearson<br>Correlation | .587**       | .382*  | 1      | .441*  | .766** | .665** | .855**           |
|                  | Sig. (2-tailed)        | .001         | .037   |        | .015   | .000   | .000   | .000             |
|                  | N                      | 30           | 30     | 30     | 30     | 30     | 30     | 30               |
| X3.4             | Pearson<br>Correlation | .525**       | .451*  | .441*  | 1      | .374*  | .251   | .698**           |
|                  | Sig. (2-tailed)        | .003         | .012   | .015   |        | .042   | .180   | .000             |
|                  | N                      | 30           | 30     | 30     | 30     | 30     | 30     | 30               |
| X3.5             | Pearson<br>Correlation | .241         | .194   | .766** | .374*  | 1      | .438*  | .677**           |
|                  | Sig. (2-tailed)        | .200         | .303   | .000   | .042   |        | .016   | .000             |
|                  | N                      | 30           | 30     | 30     | 30     | 30     | 30     | 30               |
| X3.6             | Pearson<br>Correlation | .525**       | .333   | .665** | .251   | .438*  | 1      | .727**           |
|                  | Sig. (2-tailed)        | .003         | .072   | .000   | .180   | .016   |        | .000             |
|                  | N                      | 30           | 30     | 30     | 30     | 30     | 30     | 30               |
| Amenitas<br>(X3) | Pearson<br>Correlation | .786**       | .689** | .855** | .698** | .677** | .727** | 1                |
|                  | Sig. (2-tailed)        | .000         | .000   | .000   | .000   | .000   | .000   |                  |
|                  | N                      | 30           | 30     | 30     | 30     | 30     | 30     | 30               |

\*\* . Correlation is significant at the 0.01 level (2-tailed).

\* . Correlation is significant at the 0.05 level (2-tailed).

## Hasil Uji Realibilitas

### Reliability Statistics

| Cronbach's Alpha | N of Items |
|------------------|------------|
| .899             | 24         |

## Hasil Uji Analisis Regresi Linear Berganda dan Uji Hipotesis (Kelayakan Variabel)

### Model Summary

| Model | R                 | R Square | Adjusted R Square | Std. Error of the Estimate |
|-------|-------------------|----------|-------------------|----------------------------|
| 1     | .775 <sup>a</sup> | .601     | .588              | 1.867                      |

a. Predictors: (Constant), Amenitas (X3), Atraksi (X1), Aksesibilitas (X2)

### ANOVA<sup>a</sup>

| Model |            | Sum of Squares | df | Mean Square | F      | Sig.              |
|-------|------------|----------------|----|-------------|--------|-------------------|
| 1     | Regression | 504.053        | 3  | 168.018     | 48.192 | .000 <sup>b</sup> |
|       | Residual   | 334.697        | 96 | 3.486       |        |                   |
|       | Total      | 838.750        | 99 |             |        |                   |

a. Dependent Variable: Keputusan Berkunjung (Y)

b. Predictors: (Constant), Amenitas (X3), Atraksi (X1), Aksesibilitas (X2)

### Coefficients<sup>a</sup>

| Model |                    | Unstandardized Coefficients |            | Standardized Coefficients | t     | Sig. |
|-------|--------------------|-----------------------------|------------|---------------------------|-------|------|
|       |                    | B                           | Std. Error | Beta                      |       |      |
| 1     | (Constant)         | .776                        | 1.577      |                           | .492  | .624 |
|       | Atraksi (X1)       | .423                        | .071       | .418                      | 5.963 | .000 |
|       | Aksesibilitas (X2) | .207                        | .063       | .244                      | 3.302 | .001 |
|       | Amenitas (X3)      | .350                        | .078       | .352                      | 4.495 | .000 |

a. Dependent Variable: Keputusan Berkunjung (Y)

## LAMPIRAN 6

# R Tabel

| df - (N-2) | Tingkat signifikansi untuk uji satu arah |        |        |        |        |
|------------|--|--------|--------|--------|--------|
|            | 0.05                                     | 0.025  | 0.01   | 0.005  | 0.0005 |
|            | Tingkat signifikansi untuk uji dua arah  |        |        |        |        |
|            | 0.1                                      | 0.05   | 0.02   | 0.01   | 0.001  |
| 1          | 0.9877                                   | 0.9969 | 0.9995 | 0.9999 | 1.0000 |
| 2          | 0.9000                                   | 0.9500 | 0.9800 | 0.9900 | 0.9990 |
| 3          | 0.8054                                   | 0.8783 | 0.9343 | 0.9587 | 0.9911 |
| 4          | 0.7293                                   | 0.8114 | 0.8822 | 0.9172 | 0.9741 |
| 5          | 0.6694                                   | 0.7565 | 0.8329 | 0.8745 | 0.9509 |
| 6          | 0.6215                                   | 0.7067 | 0.7880 | 0.8315 | 0.9239 |
| 7          | 0.5827                                   | 0.6664 | 0.7498 | 0.7977 | 0.8983 |
| 8          | 0.5494                                   | 0.6319 | 0.7185 | 0.7616 | 0.8721 |
| 9          | 0.5214                                   | 0.6021 | 0.6851 | 0.7318 | 0.8470 |
| 10         | 0.4973                                   | 0.5760 | 0.6581 | 0.7079 | 0.8233 |
| 11         | 0.4762                                   | 0.5529 | 0.6339 | 0.6835 | 0.8010 |
| 12         | 0.4575                                   | 0.5324 | 0.6120 | 0.6614 | 0.7800 |
| 13         | 0.4409                                   | 0.5140 | 0.5923 | 0.6411 | 0.7604 |
| 14         | 0.4259                                   | 0.4973 | 0.5742 | 0.6226 | 0.7419 |
| 15         | 0.4124                                   | 0.4821 | 0.5577 | 0.6055 | 0.7257 |
| 16         | 0.4000                                   | 0.4683 | 0.5425 | 0.5897 | 0.7081 |
| 17         | 0.3887                                   | 0.4555 | 0.5285 | 0.5751 | 0.6932 |
| 18         | 0.3783                                   | 0.4438 | 0.5155 | 0.5614 | 0.6788 |
| 19         | 0.3687                                   | 0.4329 | 0.5034 | 0.5487 | 0.6652 |
| 20         | 0.3598                                   | 0.4227 | 0.4921 | 0.5368 | 0.6524 |
| 21         | 0.3515                                   | 0.4132 | 0.4815 | 0.5256 | 0.6402 |
| 22         | 0.3438                                   | 0.4044 | 0.4716 | 0.5151 | 0.6287 |
| 23         | 0.3365                                   | 0.3961 | 0.4622 | 0.5052 | 0.6178 |
| 24         | 0.3297                                   | 0.3882 | 0.4534 | 0.4958 | 0.6074 |
| 25         | 0.3233                                   | 0.3809 | 0.4451 | 0.4869 | 0.5974 |
| 26         | 0.3172                                   | 0.3739 | 0.4372 | 0.4785 | 0.5880 |
| 27         | 0.3115                                   | 0.3673 | 0.4297 | 0.4705 | 0.5790 |
| 28         | 0.3061                                   | 0.3610 | 0.4226 | 0.4629 | 0.5703 |
| 29         | 0.3009                                   | 0.3550 | 0.4158 | 0.4556 | 0.5620 |
| 30         | 0.2960                                   | 0.3494 | 0.4093 | 0.4487 | 0.5541 |
| 31         | 0.2913                                   | 0.3440 | 0.4032 | 0.4421 | 0.5465 |
| 32         | 0.2869                                   | 0.3388 | 0.3973 | 0.4357 | 0.5392 |
| 33         | 0.2826                                   | 0.3338 | 0.3916 | 0.4296 | 0.5322 |
| 34         | 0.2785                                   | 0.3291 | 0.3862 | 0.4238 | 0.5254 |
| 35         | 0.2746                                   | 0.3246 | 0.3810 | 0.4182 | 0.5189 |
| 36         | 0.2709                                   | 0.3202 | 0.3760 | 0.4128 | 0.5126 |
| 37         | 0.2673                                   | 0.3160 | 0.3712 | 0.4076 | 0.5066 |
| 38         | 0.2638                                   | 0.3120 | 0.3665 | 0.4026 | 0.5007 |
| 39         | 0.2605                                   | 0.3081 | 0.3621 | 0.3978 | 0.4950 |
| 40         | 0.2573                                   | 0.3044 | 0.3578 | 0.3932 | 0.4896 |
| 41         | 0.2542                                   | 0.3008 | 0.3536 | 0.3887 | 0.4843 |
| 42         | 0.2512                                   | 0.2973 | 0.3496 | 0.3843 | 0.4791 |
| 43         | 0.2483                                   | 0.2940 | 0.3457 | 0.3801 | 0.4742 |
| 44         | 0.2455                                   | 0.2907 | 0.3420 | 0.3761 | 0.4694 |
| 45         | 0.2429                                   | 0.2876 | 0.3384 | 0.3721 | 0.4647 |
| 46         | 0.2403                                   | 0.2845 | 0.3348 | 0.3683 | 0.4601 |
| 47         | 0.2377                                   | 0.2816 | 0.3314 | 0.3646 | 0.4557 |
| 48         | 0.2353                                   | 0.2787 | 0.3281 | 0.3610 | 0.4514 |
| 49         | 0.2329                                   | 0.2759 | 0.3249 | 0.3575 | 0.4473 |
| 50         | 0.2306                                   | 0.2732 | 0.3218 | 0.3542 | 0.4432 |

## LAMPIRAN 7

### T Tabel

Titik Persentase Distribusi t (df = 81 - 120)

| Pr<br>d' | 0.25    | 0.10    | 0.05    | 0.025   | 0.01    | 0.005   | 0.001   |
|----------|---------|---------|---------|---------|---------|---------|---------|
|          | 0.50    | 0.20    | 0.10    | 0.050   | 0.02    | 0.010   | 0.002   |
| 81       | 0.57713 | 1.29259 | 1.66358 | 1.98509 | 2.37327 | 2.63750 | 3.19352 |
| 82       | 0.57749 | 1.29156 | 1.66305 | 1.98532 | 2.37259 | 2.63712 | 3.19252 |
| 83       | 0.57748 | 1.29153 | 1.66342 | 1.98506 | 2.37212 | 2.63657 | 3.19135 |
| 84       | 0.57742 | 1.29171 | 1.66320 | 1.98481 | 2.37158 | 2.63668 | 3.19011 |
| 85       | 0.57739 | 1.29159 | 1.66398 | 1.98427 | 2.37102 | 2.63491 | 3.18859 |
| 86       | 0.57735 | 1.29147 | 1.66277 | 1.98758 | 2.37049 | 2.63421 | 3.18772 |
| 87       | 0.57732 | 1.29136 | 1.66256 | 1.98751 | 2.36998 | 2.63353 | 3.18657 |
| 88       | 0.57739 | 1.29128 | 1.66235 | 1.98729 | 2.36947 | 2.63298 | 3.18544 |
| 89       | 0.57728 | 1.29114 | 1.66216 | 1.98698 | 2.36898 | 2.63220 | 3.18434 |
| 90       | 0.57723 | 1.29103 | 1.66196 | 1.98687 | 2.36850 | 2.63157 | 3.18327 |
| 91       | 0.57720 | 1.29092 | 1.66177 | 1.98658 | 2.36803 | 2.63094 | 3.18222 |
| 92       | 0.57717 | 1.29082 | 1.66159 | 1.98609 | 2.36757 | 2.63033 | 3.18119 |
| 93       | 0.57714 | 1.29072 | 1.66140 | 1.98589 | 2.36712 | 2.62973 | 3.18019 |
| 94       | 0.57711 | 1.29062 | 1.66123 | 1.98552 | 2.36667 | 2.62915 | 3.17921 |
| 95       | 0.57708 | 1.29053 | 1.66105 | 1.98525 | 2.36624 | 2.62858 | 3.17825 |
| 96       | 0.57705 | 1.29043 | 1.66088 | 1.98498 | 2.36582 | 2.62802 | 3.17731 |
| 97       | 0.57703 | 1.29034 | 1.66071 | 1.98472 | 2.36541 | 2.62747 | 3.17639 |
| 98       | 0.57700 | 1.29025 | 1.66055 | 1.98447 | 2.36500 | 2.62693 | 3.17548 |
| 99       | 0.57698 | 1.29016 | 1.66039 | 1.98422 | 2.36461 | 2.62641 | 3.17460 |
| 100      | 0.57695 | 1.29007 | 1.66023 | 1.98397 | 2.36422 | 2.62589 | 3.17374 |
| 101      | 0.57693 | 1.28998 | 1.66008 | 1.98373 | 2.36384 | 2.62539 | 3.17289 |
| 102      | 0.57690 | 1.28989 | 1.65993 | 1.98350 | 2.36346 | 2.62489 | 3.17206 |
| 103      | 0.57688 | 1.28982 | 1.65978 | 1.98326 | 2.36310 | 2.62441 | 3.17125 |
| 104      | 0.57688 | 1.28974 | 1.65964 | 1.98304 | 2.36274 | 2.62393 | 3.17045 |
| 105      | 0.57683 | 1.28957 | 1.65950 | 1.98282 | 2.36239 | 2.62347 | 3.16957 |
| 106      | 0.57681 | 1.28959 | 1.65938 | 1.98260 | 2.36204 | 2.62301 | 3.16880 |
| 107      | 0.57679 | 1.28951 | 1.65922 | 1.98238 | 2.36170 | 2.62258 | 3.16815 |
| 108      | 0.57677 | 1.28944 | 1.65909 | 1.98217 | 2.36137 | 2.62212 | 3.16741 |
| 109      | 0.57675 | 1.28937 | 1.65895 | 1.98197 | 2.36105 | 2.62169 | 3.16669 |
| 110      | 0.57673 | 1.28930 | 1.65882 | 1.98177 | 2.36073 | 2.62126 | 3.16608 |
| 111      | 0.57671 | 1.28922 | 1.65870 | 1.98157 | 2.36041 | 2.62085 | 3.16536 |
| 112      | 0.57669 | 1.28916 | 1.65857 | 1.98137 | 2.36010 | 2.62044 | 3.16480 |
| 113      | 0.57667 | 1.28909 | 1.65845 | 1.98116 | 2.35980 | 2.62004 | 3.16422 |
| 114      | 0.57665 | 1.28902 | 1.65833 | 1.98098 | 2.35950 | 2.61964 | 3.16362 |
| 115      | 0.57663 | 1.28896 | 1.65821 | 1.98081 | 2.35921 | 2.61924 | 3.16304 |
| 116      | 0.57661 | 1.28889 | 1.65810 | 1.98063 | 2.35892 | 2.61884 | 3.16248 |
| 117      | 0.57659 | 1.28883 | 1.65798 | 1.98045 | 2.35864 | 2.61844 | 3.16193 |
| 118      | 0.57657 | 1.28877 | 1.65787 | 1.98027 | 2.35837 | 2.61804 | 3.16139 |
| 119      | 0.57655 | 1.28871 | 1.65776 | 1.98010 | 2.35809 | 2.61770 | 3.16083 |
| 120      | 0.57654 | 1.28865 | 1.65765 | 1.97993 | 2.35782 | 2.61742 | 3.16034 |

Catatan: Probabilitas yang lebih kecil yang ditunjukkan pada judul tiap kolom adalah luas daerah dalam satu ujung, sedangkan probabilitas yang lebih besar adalah luas daerah dalam kedua ujung.



## LAMPIRAN 9

# DOKUMENTASI PANTAI PARANGTRITIS









LAMPIRAN 10

LEMBAR BIMBINGAN

**NAMA MAHASISWA:** ALOYSIA NITA R

**NO. MAHASISWA :** 417100457

**JUDUL PENELITIAN :** Pengaruh Akresi, Aspekualitas dan Amelioras Terhadap Keputusan Berinvestasi Di Pasar Berjangkitan Pada Era New Normal

**NAMA PEMBIMBING I:** HANI RAHMADY, SE, MM

**NAMA PEMBIMBING II:** YUDI SETIASI, SH, MM

| NO. | TANGGAL  | URAIAN BIMBINGAN  | PARAF |
|-----|----------|---|-------|
| 1.  | 9-06-20  | Examle judul proposal<br>Pengaruh Akresi, Aspekualitas<br>Amelioras Terhadap Pengaruh<br>Keputusan Berinvestasi |       |
| 2.  | 11-06-20 | Review Jawaban masalah<br>fokus penelitian  |       |
| 3.  | 18-06-20 | Teori New Normal<br>Cuzt keputusan Mantri   |       |

| NO. | TANGGAL    | URAIAN BIMBINGAN   | PARAF |
|-----|------------|--|-------|
| 1.  | 09 Juni 20 | Penulisan judul<br>- Referensi buku<br>- Sistematika penulisan |       |
| 2.  | 15-06-20   | Landasan teori   |       |
| 3.  | 22-06-20   | Proposal ACC   |       |
| 4.  |            | Ditandatangani   |       |

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NAMA PEMBIMBING I: Hani Rachmadi, SE, MUI

| NO. | TANGGAL  | URAIAN BIMBINGAN                                       | PARAF              |
|-----|----------|--|--------------------|
| 4.  | 24-06-20 | Kuesioner Penelitian                                   | <i>[Signature]</i> |
| 5.  | 29-06-20 | ACC PROPOSAL   | <i>[Signature]</i> |
| 6.  | 5-01-21  | Memperhatikan analisis data<br>Analisis pembahasan ukt | <i>[Signature]</i> |
| 7.  | 9-01-21  | Deskripsi destinasi wisata                             | <i>[Signature]</i> |
| 8.  | 12-01-21 | Kutipan di Latar Belakang                              | <i>[Signature]</i> |

NAMA MAHASISWA: AIDYSA TITA PANGSILA  
 NO. MAHASISWA : 417100437  
 JUDUL PENELITIAN : Peraruh Adaksi, Arsitektur dan Inovasi Terhadap  
 Reproduksi Partisipasi Di Perken Berorganisasi  
 Pada Era New Normal

NAMA PEMBIMBING II: -fudi salay, SH, MUI

| NO. | TANGGAL    | URAIAN BIMBINGAN     | PARAF              |
|-----|------------|----------------------|--------------------|
| 5.  | 05-01-21   | Analisa Data         | <i>[Signature]</i> |
| 6.  | 10-01-21   | Kesimpulan dan saran | <i>[Signature]</i> |
| 7.  | 15-02-2021 | ACC skripsi          | <i>[Signature]</i> |

